



NEWS RELEASE

FOR IMMEDIATE RELEASE

Making An Impact, Inc.

July 23, 2024

Making An Impact Welcomes New Board Member at Large, Deborah Croce

[Lakewood Ranch, FL] - Making An Impact, Inc. (MAI) Making An Impact, a nonprofit dedicated to community navigation to basic needs services, is thrilled to announce Deborah Croce's appointment as a new Board Member at large. Deborah will serve a two-year term and will bring her extensive experience and expertise in human resources and organizational transformation to our board.

Deborah Croce, currently Director of Human Resources at Easterseals of Southwest Florida, is an accomplished Executive Human Resources (HR) Leader who focuses on transforming organizational culture and driving scalable business growth. Her professional journey is marked by significant leadership roles in the hospitality industry and renowned nonprofit organizations. She has received numerous honors and awards throughout her career for her exceptional contributions to human resources and organizational leadership.

In addition to her executive roles, Deborah has contributed to the academic community as a guest lecturer at several universities and has held numerous Board of Director positions. She holds a Bachelor of Science in Business Administration from the State University of New York, The College at Brockport (SUNY Brockport).

Victoria Kasdan, Co-founder and Board Chair of Making An Impact, expressed her enthusiasm about Deborah's appointment: "We are incredibly fortunate to have Deborah Croce join our board. Her vast experience in human resources and her dedication to transforming organizational culture will be invaluable as we continue to expand our impact in the community."

John Sperrazza, Treasurer, added, "Deborah's appointment aligns with Making An Impact's strategic priority to facilitate community navigation. Her expertise will help guide the organization in achieving its mission of connecting individuals and families with the services they need to lead healthier, more productive lives."

For more information about Making An Impact or to experience use of their Basic Needs Community Connections Resource Guide, visit www.Making-An-Impact.org.

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About Making An Impact

Making An Impact, Inc. (MAI) is a local 501(c)(3) nonprofit dedicated to empowering residents in need by providing them with vital information on local services. Our flagship product, the Community Connections Basic Needs Resource Guide, available in print and online formats, serves as more than just a directory—it's a lifeline. Featuring over 300 agencies offering essential services in Sarasota and Manatee counties, our guide is a trusted and widely utilized resource, with over 6,000 printed copies in circulation and thousands of online views. Endorsed by social service nonprofits, law enforcement agencies, and faith-based institutions, our work is a testament to our impact and credibility. In addition to our Basic Needs guide, we further our commitment to community resilience by offering an online and printed Disaster Recovery Resource Guide and a Pharmacy Discount Resource Guide, available in both printed and downloadable formats.

For more information, visit www.Making-An-Impact.org

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