



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

**Making An Impact, Inc.**

**May 9, 2024**

### **Making An Impact Awarded \$28,250 Donation From 100 Women Who Care**

*Empowering Residents to Access Basic Needs Services*

**[Lakewood Ranch, FL] - Making An Impact, Inc. (MAI)** is proud to announce the receipt of a generous donation totaling \$28,250 from the Greater Sarasota chapter of 100 Women Who Care during their Spring 2024 meeting. The Greater Sarasota chapter of 100 Women Who Care is part of a global grassroots movement of compassionate women dedicated to supporting local nonprofit organizations. Members collectively choose one of three presenting charities at their biannual meetings and contribute \$100 each, resulting in significant support for the selected cause. Since its inception in 2018, this chapter has donated an impressive \$307,395 to 14 local organizations and causes.

At the recent Spring 2024 meeting, in addition to the members' donations of \$23,250, Making An Impact was awarded a generous \$5,000 matching donation grant by The Richard M. Schulze Family Foundation, bringing the total donation to \$28,250.

The contribution received by Making An Impact will ensure that over 300 local agencies, law enforcement, and first responders can access the organization's comprehensive and user-friendly information. This vital resource helps residents find programs and services to meet their basic needs, thereby addressing critical challenges many individuals and families face in the community.

A portion of the funds will also support research, translation services, web app technology updates, and community outreach and engagement programs designed to reach underserved and at-risk populations.

Victoria Kasdan, Co-founder and Board Chair of Making An Impact, expressed heartfelt appreciation for the support received from 100 Women Who Care, stating, "We extend our deepest gratitude to 100 Women Who Care for their generous donation to Making An Impact. Despite low unemployment rates, thousands of individuals and families in our area struggle to make ends meet. Thanks to the financial support from 100 Women Who Care, we can ensure that those who need it most can find local resources to meet their basic needs."

With over 6,000 printed copies in circulation and thousands of views online, Making An Impact's resource guides bridge information gaps and underscore the organization's steadfast commitment to addressing the community's most pressing needs.

For more information about Making An Impact or to experience use of their Basic Needs Community Connections Resource Guide, visit [www.Making-An-Impact.org](http://www.Making-An-Impact.org).

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### **About Making An Impact**

Making An Impact, Inc. (MAI) is a local 501(c)(3) nonprofit dedicated to empowering residents in need by providing them with vital information on local services. Our flagship product, the Community Connections Basic Needs Resource Guide, available in print and online formats, serves as more than just a directory—it's a lifeline. Featuring over 300 agencies offering essential services in Sarasota and Manatee counties, our guide is a trusted and widely utilized resource, with over 6,000 printed copies in circulation and thousands of online views. Endorsed by social service nonprofits, law enforcement agencies, and faith-based institutions, our work is a testament to our impact and credibility. In addition to our Basic Needs guide, we further our commitment to community resilience by offering an online and printed Disaster Recovery Resource Guide and a Pharmacy Discount Resource Guide, available in both printed and downloadable formats.

*For more information, visit [www.Making-An-Impact.org](http://www.Making-An-Impact.org)*

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