



NEWS RELEASE

FOR IMMEDIATE RELEASE

Making An Impact, Inc.

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Now Available: New 2024 Making An Impact Basic Needs Resource Guide *Local Nonprofit Continues to Help Residents Find Help and Hope*

[LAKEWOOD RANCH, FL] - Making An Impact, Inc. (MAI), a trailblazing local nonprofit serving Sarasota and Manatee counties and leading curator of essential need service guides, announced the release of their new 2024 Community Connections Basic Needs Resource Guide. The Guide, which lists over 300 organizations in 17 categories of need, is one of the area's most comprehensive, trusted, and utilized directories of where to find help.

Fresh off the press, this new and updated 2024 Guide is not just a revision; it's a revolutionary upgrade that includes a dynamic lineup of additional organizations, updates, and edits to ensure the guide is up to date and remains one of the area's most comprehensive list of services for people in need.

Making An Impact's Community Connections Basic Needs Resource Guide is an essential tool for anyone seeking assistance in Sarasota and Manatee counties. It includes a wide range of services, including housing, healthcare, employment, veteran services, and more. With over 5000 printed guides in circulation and thousands more immersing themselves in the online experience, Making An Impact's Basic Needs Guide is more than a publication: it's a valued reference tool and a beacon of hope that's available to anyone who needs it. MAI's dedicated users and advocates span social service nonprofits, law enforcement agencies, and faith-based institutions, affirming the impact and credibility of our work.

"We are proud to release the 5th edition of our Community Connections Basic Needs Resource Guide," said Victoria Kasdan, Making An Impact's indomitable Co-founder, and Board Chair. "Our directory is a lifeline for those who need help and serves as a vital compass for guiding individuals to services that can genuinely transform lives. But Making An Impact is not just stopping here; we're gearing up to release a new Pharmacy Discount Guide to tackle the soaring costs of prescription drugs. This exciting upcoming new guide is a testament to our commitment to being at the forefront of addressing community needs."

For those seeking a lifeline to find help or who want to join us in making a positive change, visit our website at www.Making-An-Impact.org

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About Making An Impact

Making An Impact, Inc.(MAI) is a local 501 (c)(3) nonprofit empowering residents in need with information on local services that can help. Our comprehensive Community Connections Basic Needs Resource Guide, available in print and online, is not just an up-to-date directory. It's a lifeline, featuring over 300 agencies providing essential services in Sarasota and Manatee counties. With over 5000 printed copies circulating and thousands of online views, our resource guide is one of the area's most trusted and widely used references for where to go to get help. MAI's dedicated users and advocates span social service nonprofits, law enforcement agencies, and faith-based institutions, affirming the impact and credibility of our work. In addition to our flagship guide, we extend our commitment to community resilience through the provision of an online and printed Disaster Recovery Resource Guide.

For more information or to view the Making An Impact Community Connections Resource Guide online, visit www.Making-An-Impact.org

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