



NEWS RELEASE

FOR IMMEDIATE RELEASE

Making An Impact, Inc.

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New 2023 Community Resource Guide Now Available For Help Finding Basic Need Services

[LAKEWOOD RANCH, FL]. Making An Impact, Inc. (MAI), a local nonprofit serving Sarasota and Manatee counties, and leading curator of basic need community resource information, announced the release of its 2023 Community Connections Resource Guide. The Guide, which lists over 300 organizations in 17 categories of need, is one of the area’s most comprehensive listings of where to find essential need services.

The new and updated 2023 Guide adds 14 more organizations that offer services for needs related to disabilities, food insecurity, addiction, and mental health. Additionally, over 150 updates were made to existing listings to ensure the guide reflects the most up-to-date and accurate information.

Making An Impact’s Community Connections Resource Guide is an essential tool for anyone seeking assistance in Sarasota and Manatee counties. It includes a wide range of services, including housing, healthcare, employment, veteran services, and more. The guide is available in print and online formats, making it easily accessible to anyone who needs it.

“We are proud to release the 4th edition of our Community Connections Resource Guide, “ said Victoria Kasdan, Co-founder, and Board Chair of Making An Impact. “ This guide is an important reference tool for our community, providing information for facilitating access to services that can make a real difference in people’s lives. We are grateful to our donors and community partners for their continued support and utilization of this valuable tool.”

Now in its third year, the organization already has nearly 5000 printed basic needs Community Connections Resource Guides in circulation, and thousands view the information online. Last year, in response to Hurricane Ian, MAI created a printed and online Disaster Recovery Guide used by area residents, Emergency Management, and FEMA.

For more information about Making An Impact or to view their online Guides, visit their website at www.Making-An-Impact.org

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About Making An Impact

Making An Impact, Inc. is a local 501 (c)(3) nonprofit empowering residents in need with information on local services that can help. Our comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties. With nearly 5000 printed copies in circulation and thousands of views online, our resource guide has quickly become one of the area's most trusted and widely used references for where to go to get help. Guide users and advocates include most of the areas social service nonprofits, law enforcement agencies, and faith-based institutions. The organization also released a new online and printed Disaster Recovery Resource Guide in Oct 2022.

The organization was founded in April 2020 to address disparities that inhibit disadvantaged residents from finding and accessing essential resources in their community. For more information and to view the Making An Impact Community Connections Resource Guide online, visit www.Making-An-Impact.org

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